



37th Annual Maryland Communication Association Conference

<https://www.marylandcommassociation.com/>

October 16, 2021

**Stevenson University
(VIRTUAL)**

**Call for Presentations & Panels
Deadline: September 10, 2021**

**Diversity in Communication: Communication and Social Justice
#CommunicationDiversityMCA**

***Keynote Speaker: Heather Harris, PhD*
Professor of Communication**

The 37th Annual Maryland Communication Association (MCA) conference theme “Diversity in Communication: Communication and Social Justice” focuses on communication events that counter racism and study racial equality. This theme comes on the heels of racial tumult in United States as we look for new ways to connect us as a people and a nation.

Interested individuals can submit a presentation or poster proposal that brings understanding to the complex messages related to communication diversity and social justice that we receive from television, radio, movies, Internet, social media, print news, music, or other forms of communication. Proposals may include, but are not limited to:

- Social Media and Communication Skills in the 21st Century
- Conventional news media
- Politics and Public Opinion
- Civil Discussion and Civic Engagement
- Digital Communication
- Popular Culture in Film, Television and Music
- Addressing Cultural Power Dynamics
- Intersectionality and Equality
- Race Relations, Gender and Sex in the 21st Century
- International/Global Communication
- Visual Communication and Visual Influence

Submission Guidelines:

By September 10, 2021, submit a proposal as a Microsoft Word file or as a rich text format (.rtf) file to the attention of the First Vice President, Lee Krähenbühl, (mdca1997@gmail.com).

MCA Panel Presentation (45 minutes)

A panel is a thematic exploration of a topic with a chair who serves as a moderator of 3 or 4 panelists with different perspectives on the topic. The chair will guide panelists through opening remarks on the topic, then moderate prepared questions for the panelists followed by audience questions.

1. The panel proposal must address the purpose of the panel and the specific topic to be covered.
2. *On a separate cover sheet*, include the panel title, the name of the panel chair, the names of panelists, as well as their brief biographies (not to exceed 100 words), institutional affiliation, mailing address, email address, and telephone number. *Indicate any audio-visual needs*. If your panel features student presenters, mark “Student” next to their names.
3. *On the second page*, indicate the title and no more than a 250-word abstract of your panel’s theme including references and theoretical grounding.

MCA Individual Paper Presentation (10 minutes)

Individual paper presentations are research-based and explore communication theories and concepts. Your study can be a compelling new or existing argument to a well-established topic in communication.

1. *On a separate cover sheet*, include the title of the paper, your name, as well as a brief biography (not to exceed 100 words) institutional affiliation, mailing address, email address, and telephone number. *Indicate any audio-visual needs*. If you are a student presenter, mark “Student” on this page.
2. *On the second page*, indicate the title and no more than a 250-word abstract of your paper including references and theoretical grounding.

MCA Poster Presentation

Poster sessions showcase visual representations of your work with interactive discussion between the presenter and multiple audience members who view the poster. Students can submit a standard (print) poster or a digital poster.

1. *On a separate cover sheet*, indicate Poster and include the poster title, your name, as well as a brief biography (not to exceed 100 words), institutional affiliation, mailing address, email address, and telephone number. If you are a student presenter, mark “Student” on this page.
2. *On the second page*, include your title and an abstract of no more than 250 words of your theme, including references and theoretical grounding.
3. Submit a digital slide of the poster that you could explain to someone in 5 minutes or less.

MCA Communication Talk Presentation (10 minutes)

The MCA Communication (Comm.) Talk **Presentations** are structured like a TED Talk. MCA Comm. Talks will provide a platform to present engaging and well-informed ideas in **10 minutes or less**. Your talk can be a compelling new or existing argument to a well-established topic in communication. (Please review TedX Talk if you have questions about TedTalks

<https://www.ted.com/participate/organize-a-local-tedx-event/tedx-organizer-guide/speakers-program/what-is-a-tedx-talk>).

1. *On a separate cover sheet*, include the title of the paper, your name, institutional affiliation, mailing address, email address, and telephone number. If you are a student presenter, mark “Student” on this page.
2. *On the second page*, include your title and an abstract of no more than 250 words with references that provide your proposal’s theoretical grounding.

Please refer to the following link for sample presentations: <https://www.ted.com>

MCA G.I.F.T.S.

(Great Ideas for Teaching Students) Presentations (20 minutes)

G.I.F.T.S. must be a classroom-tested activity, assignment, project, game, or simulation or a department initiative (such as competitions, festivals, etc.) addressing a specific communication theory, concept, skill, or learning objective in the communication disciplines.

Submissions are for college communication courses (interpersonal, intercultural, mass communication, journalism, public relations, public speaking, etc.).

1. On a separate cover sheet, include: the title of the G.I.F.T.S., your name, no more than 100-word biography, institutional affiliation, mailing

address, email address and telephone number. Indicate any audiovisual needs. Mark "GIFTS" on this page.

2. On the second page, include the GIFTS's title and no more than a 250-word abstract.
3. On the third page, include detailed directions that colleagues would need to follow in order to direct this activity in their courses or departments.

Thank you for supporting the Maryland Communication Association!

Be sure to follow MCA on Twitter ([@MarylandComm](https://twitter.com/MarylandComm)) and Facebook (<http://www.facebook.com/MarylandCommAssociation>) for the latest updates and news.